

# **Bachelor of Fine Arts Photography and Imaging**

## **First Year**

### **STDA 103A Interpretive Figure for PI STDA**

Explores proportion and measurement, volume and space, basic anatomy, and format and composition. Emphasis is on interpretation and experimentation, historical and contemporary precedents, exposure to manual, digital or lens-based solutions, mixed media and their contemporary critical context. This is a required course for PI majors. Prerequisite(s): Completion of FINE300 level courses or permission of instructor.

### **STDA 110 2D / Color STDA**

Introduction to elements, principles, and tools of 2D Design as means to develop unique and powerful works of contemporary art, film, and photography. Work critically through formal and conceptual problems while learning basic elements and principles of 2D design. Additional topics include research, drawing, and archiving. Prerequisite(s): None.

### **STDA 115 Lens-Based Communication STDA**

Introduction to technical and aesthetic foundations in photography utilizing digital camera techniques. Topics include: exposure; lighting; composition; camera controls; file management; image adjustments; digital printing. Develop personal vision as well as knowledge of the medium's history and current practices. Prerequisite(s): None.

### **STDA 102 3D Design STDA**

Introduction to basic elements, principles, and tools of 3D design as means to develop unique and powerful works of contemporary art, film, and photography. Work critically through formal and conceptual problems while learning basic elements and principles of 3D design. Additional topics include: health and safety, research, drawing, and archiving. Prerequisite(s): None.

### **PHOT 151 Analog Photographic Techniques**

An introduction to traditional analog photographic techniques using large format cameras to teach the fundamentals of exposure, developing, printing, composition and optics. Prerequisite(s): STDA 115.

## **Second Year**

### **PHOT 265 Art & Science of Color**

Introduction to the creative use of color in contemporary photography. Topics include: color light theory, the history of color photography, color management and correction, exposure techniques for digital capture and traditional color negatives, intro to intermediate Photoshop editing, scanning techniques, and printing from digital files. Prerequisite(s): STDA 115.

### **PHOT 275 Studio Lighting I**

Fundamentals of electronic strobe lighting. Reviews basic lighting principles. Introduction to the application and control of electronic strobe lighting. Emphasis on still-life photography and portraiture. Prerequisite(s): STDA 115.

### **PHOT 232 Location Lighting**

Fundamentals of architectural photography and on-location portraiture. Techniques include: metering for ambient and fill light; white balancing; perspective controls; effective use of portable lights for architectural interiors, exteriors and portraiture. Prerequisite(s): PHOT 275 or permission of instructor.

### **PHOT 281 Issues in Contemporary Photography**

Analysis of contemporary photographic issues and practice. Examine influence of photographic medium on American culture and the fields of communication and art. Prerequisite(s): None.

### **PHOT 290 The Moving Image**

The course will focus on the creation of time-based works; concept development, video and sound capture, editing techniques, and presentation/installation possibilities. Students will be introduced to contemporary artists and explore a range of structures within time based art. Prerequisite(s): FINE 248.

## **Third Year**

### **PHOT 301 Portraiture and Editorial Photography**

Fundamentals of portraiture and editorial photography. Techniques include camera and lighting applications in both the studio and on location. Concept development and cultural awareness developed through an introduction to the history and tradition of photographic portraits, fashion, fine art and advertising imagery. Photographs created for both printed and online formats. Prerequisite(s): Minimum 60 credits; PHOT 275.

### **PHOT 330 Documentary Photography**

Explores role of photography in documenting the human experience. Complete series of projects utilizing classic documentary approaches, as well as a more personal interpretation of people and place. Prerequisite(s): STDA 115; or permission of the instructor.

### **PHOT 334 The Staged Photograph**

Explore the possibilities of conveying meaning, message, and commentary through staging scenes and events for the camera. Considers influence of staged image making on contemporary photography and art and the challenges it presents to traditional picture-making strategies. Study work of key practitioners in this genre; explore these themes and techniques by utilizing them in own work. Prerequisite(s): PHOT 275; or permission of instructor.

### **PHOT 391 Photography Expanded**

An intensive exploration of emerging photo-imaging technologies and processes including: experimental capture using two- and three-dimensional compositing techniques using both photographic elements and computer generated images (CGI). Students will consider the practical, aesthetic and cultural implications of these technologies in producing a new generation of photo-imagery. Prerequisites: PHOT 290.

### **PHOT 374 Professional Practices/Portfolio**

Prepare for a career in photography by learning the business of professional freelance photography, portfolio development, and effective self-promotion. Examine marketing strategies, negotiating techniques, and methods for building a sustainable photography career. Guidance through editing and sequencing process while designing portfolio for interviews, assistantships, and/or internships. Prerequisite(s): None.

### **PHOT 385 Junior Seminar: Special Topics**

Create a photo-based e-zine. Research the many facets of contemporary photographic practice and organize this information along with own work into a photo-based e-zine. Focus on: developing curatorial themes and skills; editing images and text; page design; working collaboratively. Develop curatorial skills by curating three virtual exhibitions throughout semester. Prerequisite(s): STDA 115 or permission of instructor.

## **Fourth Year**

### **PHOT 310 Advanced Studio Lighting**

Advanced studio lighting techniques to produce a photographic illustration of an idea. Utilizes advanced studio lighting techniques in the execution of still-life, portrait and fine art photography. Develop ideas from conceptualization to output incorporating professional studio practices. Prerequisite(s): PHOT 275; or permission of instructor.

**PHOT 465 Photography and Media**

Examines how photography is currently produced and consumed in contemporary visual culture. Looks at ways in which new media narratives, artistic content and storytelling are evolving using technologies like 360° video and social media. Students expand on these ideas to create initial thesis ideas and content.

Prerequisite(s): PHOT 385.

**PHOT 475 Internship**

Experience professional practice; build qualifications for entry-level jobs. Eligible students enter into an agreement between the intern and site supervisor, to be negotiated by the intern with extensive input from the Faculty Advisor, Registrar, and AVPAA/Dean of Undergraduate Studies. Documentation of performed work and oral presentation required. Prerequisite(s): PHOT 374; 3.0 GPA. Grading: Credit/No Credit.

**PHOT 482 PDI Thesis**

Research leading to image/video creation on individual topics culminating in a professional gallery exhibition/installation and printed book at the end of the semester. Periodic critiques and reviews of student work by PI and other faculty during the semester. Prerequisite(s): None.